



You are invited to our premier fundraiser for 2017

MAD “MEND”

We Need More Affordable Housing

Enjoy an elegant evening, MAD MEN style with dinner, dancing and lots of fun.

Ads must be received no later than **October 30, 2017**.

All program book ads, unless otherwise noted, are black and white and need to be provided in pdf format; all website ads are in color so please send them in jpeg format. Some sponsor levels include name/company logo recognition on our invitations. Name/Company logo information must be provided by **July 31, 2017** in order to include recognition on the invitation. Company logos for this purpose should be provided in pdf format.

2017 Sponsorship Opportunities

\$10,000 – Benefactor Sponsor (Exclusive) - SOLD

\$5,000– Band Sponsor (Exclusive) - SOLD

\$3,000 – Beverage Sponsor (exclusive) – SOLD

\$2,500 – Sterling Cooper Sponsor

- 4 event tickets
- Full page ad in program book
- Invitation listing (name/company logo on event invitation - must reply by July 21, 2017)
- Event verbal recognition and signage
- Opportunity to display promotional items
- Ad on www.mendinc.org with link
- Entry into drawing for SJ Biz Magazine ad

\$2,500 – Centerpiece Sponsor (Exclusive) – SOLD

\$1,500 – Themed Candy Sponsor

- 2 event tickets
- Full page ad in program book
- Invitation listing (name/company logo on event invitation - must reply by July 21, 2017)
- Event verbal recognition and signage
- Opportunity to display promotional items
- Ad on www.mendinc.org with link
- Entry into drawing for SJ Biz Magazine ad

\$1,500 – Venue Sponsor (Exclusive) – SOLD

\$1,000 – MEND Friend Sponsor

- 2 event tickets
- Half page ad in program book
- Event verbal recognition and signage
- Opportunity to display promotional items
- Ad on www.mendinc.org with link

Ad Opportunities

\$400 – Full - Full page ad in program book – 5”w x 8”h

\$300 – Half - Half page ad in program book – 5”w x 4”h

\$200 – Quarter - Quarter page ad in program book – 5”w x 2”h

\$100 – Mini Card – Eighth page ad in program book – 3” w x 1 ¾” h

Ticket Pricing

\$150 Per Person

Company Name:

Point of Contact:

Mailing Address:

Telephone #:

Email Address:

Guests Attending Event:

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6.

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Please email ads and logos to info@mendinc.org

Checks are to be made payable to MEND, Inc. and mailed to

P.O. Box 828, Moorestown, NJ 08057